

# Natific - The digital color approval

As you know , Digital color approval is a global trend .

众所周知，数码化颜色批复是一个全球趋势.

What is it ?

## Natific.

It's a professional 3<sup>rd</sup> party platform .

As a vendor, we can be authorized as Natific CCP and achieve the self-approval privileges through making application, purchase of equipment, training, and assessment.

它是专业的第三方平台.

作为供应商，我们可以通过申请、采购设备、培训、考核等方式获得**Natific CCP**的授权，并获得自批权限

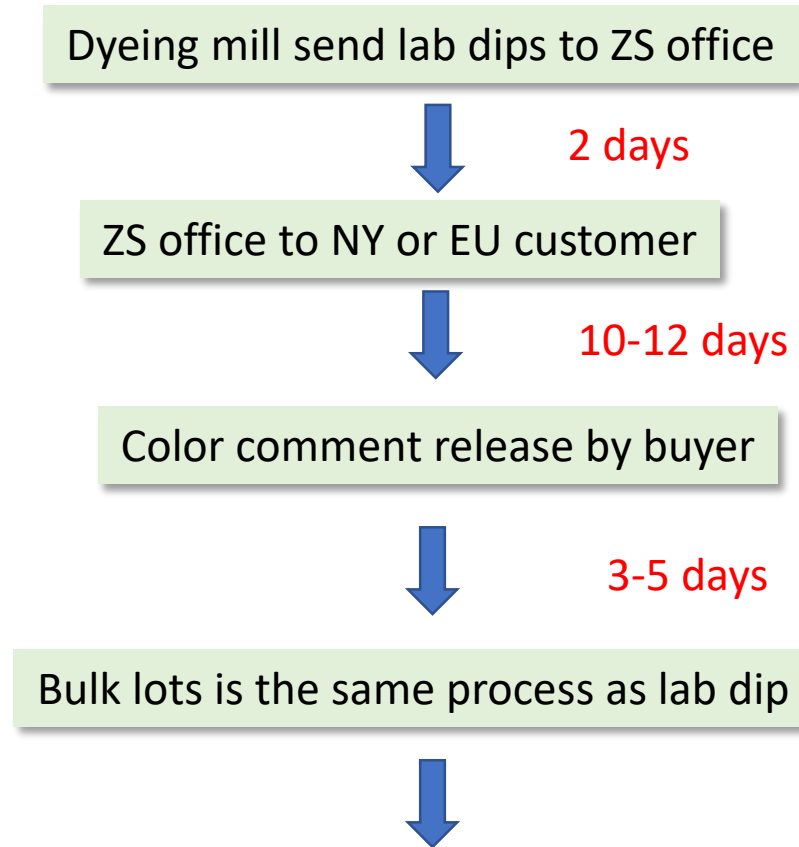
what it can brings for us ?

# Natific Accreditation Benefits

- Self-approval, after the accreditation, the brand will decide when to turn on our self-approval privileges.  
自我批复：通过认证后，品牌会决定开启我们的自审特权。
- Shorten the time required to go from development to production, more time to focus on production instead of lab dips.  
缩短开发到大货的时间，让工厂可以更关注于生产而不是在这些颜色小样操作上。
- Reduce color development overall costs.  
减少整体开发费用
- Improve lab and production efficiency at the accredited site-right first time.  
可以快速提高颜色和生产安排效率
- Improve the color matching and production execution processes to improve quality and reduce color development overall costs.  
帮助工厂改善配色和生产执行流程，以提高质量和降低颜色开发的整体成本

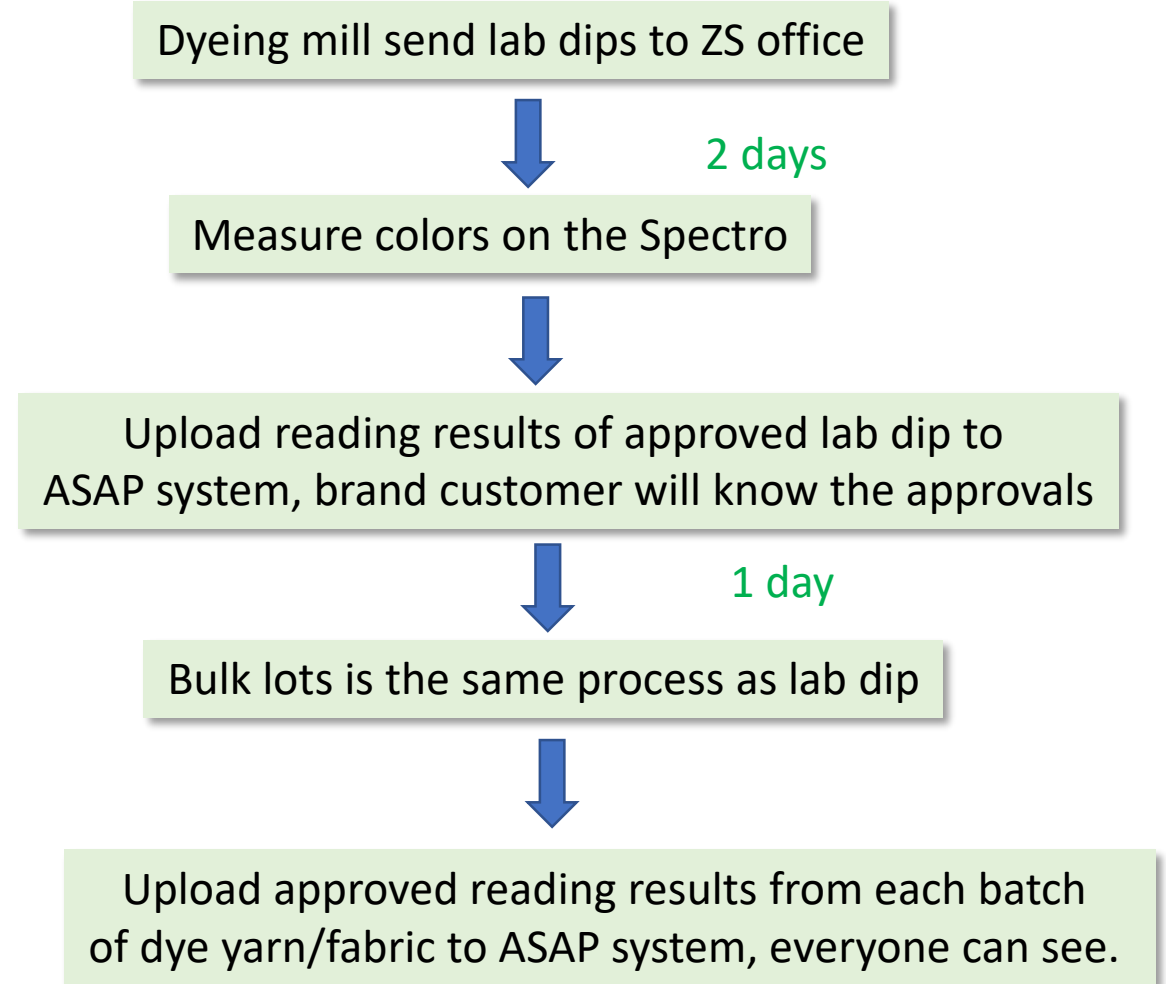
For example

## Conventional color approval- workflow



Lead Time: 15days - 19days  
Courier fee: usd\$25

## Digital color approval- workflow



Lead Time: 3 days  
Courier fee: usd\$ 3.5



- Digital color approval is a global trend. Actually more and more brands are joining to this platform.
- 数字颜色认证是一种全球趋势。事实上，越来越多的品牌正在加入这个平台。

**Retailer / Brand**

The Children's Place  
Target  
GAP  
Under Armour  
Lands' End  
adidas  
PVH  
Walmart  
C&A Buying  
Triumph International

Zara / Inditex  
Hugo Boss  
The North Face  
Nike  
J. Crew  
Ralph Lauren Corporation  
Converse  
American Eagle  
Uniqlo

At present, We have be ready everything and just are making the final review. And we are going to get the qualification in the end of August.

目前，一切准备就绪，我们正在做最后的审查。我们将在8月底拿到资格证书。

Please share with your clients. This will be one of our advantages.  
请与您的客户分享。这将是我们的优势之一。

*THANK YOU* 😊